

Westward is a 2024 Climate Smart Certified Business

WESTWARD'S VIEWPOINT

We are a Climate Smart Certified company! This is one way we're supporting the planet while futureproofing our business.

Westward successfully completed the Climate Smart Training and Certification program. This award-winning greenhouse gas (GHG) emissions reductions program from BMO Radicle Inc. enables businesses to transform into sustainability leaders while reducing business costs.

"Westward has achieved an impressive reduction in emissions, thanks to our early transition to remote offices and a paperless environment several years ago. Our primary emission sources, air travel (85%) and staff commuting (5%), have seen significant reductions over the past four years. The entire team at Westward is proud to contribute to a company committed to a sustainable future."



For more information, contact your Account Manager or Grant Twitchett at grant@westwardadvisors.com.



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BMO Radicle's Climate Smart Program at a Glance

900+

Climate Smart certified businesses to date (trained or in training)

23,807,000+

Total emissions measured by Climate Smart to date, in tCO₂e

Climate Smart Certification is an award-winning training program that helps small and medium businesses in every industry create greenhouse gas (GHG) inventories, then devise emissions reduction plans to take action and make change.

THE CLIMATE SMART PROGRAM

The Climate Smart program provides a unique combination of training, tools, and technical assistance to enable companies to measure and reduce their GHG emissions, make informed decisions to invest in efficiencies, and communicate their sustainability initiatives in a compelling and data-driven way. This unique approach equips companies with the tools to analyze, measure, and reduce emissions and develop the capacity to lead the emissions reduction charge internally.

Becoming a Climate Smart Certified business means joining other industry-leading companies making environmental stewardship and economic prosperity their new reality. Thanks to this accolade, Westward is helping to move the financial sector towards a brighter future, making a direct impact on the financial and environmental longevity in Vancouver, Canada.

The Climate Smart Training and Certification program has helped over 1200 businesses reach their GHG emissions reduction goals while balancing financial prosperity. Ultimately, businesses that invest in reducing their carbon footprint save money—often a lot of it. The Climate Smart program has enabled companies reach an average of 24% emissions reductions against baseline, and \$4.7 million (CAD) in total cost savings.

"By completing the Climate Smart training program, companies are pioneering a new path towards Net Zero, making environmental stewardship and financial prosperity two sides of the same coin," says Saj Shapiro, Head, BMO Radicle. "Climate Smart Certified businesses are among global industry leaders who have taken steps toward creating sustainable initiatives for their company's long-term success, and showing they have a plan in place to make a positive impact for the environment for generations to come."

In completing this program, Westward joins other industry leaders in meeting emissions reduction objectives that benefit the environment – and their bottom line.

ABOUT BMO RADICLE

BMO Radicle helps guide today's progressive companies toward tomorrow's sustainable future. From our early beginnings in Calgary, Canada, when we developed one of the world's first software platforms to measure, qualify, and aggregate greenhouse gas emissions, we've now taken root internationally to leverage data, insights, and technology to safeguard our shared tomorrow. In 2022, Radicle became a part of BMO Capital Markets.

BMO Radicle works with businesses and organizations across all industries and sizes to enable planet-positive solutions by increasing efficiency while lowering costs and emissions. We believe that financial and environmental sustainability are two sides of the same coin: balance between the two is possible.

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